

SOUTH FLORIDA

magazine

SEPTEMBER 2019

FARHAN ELVIS AHMED
DOGGIE WATER2GO

Best of Ft Lauderdale
PIAZZA ITALIA 9.18

Riddick Bowe
Heavyweight Guest

Investor Festa Photos
Locale - Boca Raton

Welcome Rebecca Frigole
Coverica

60th Anniversary
International Boat Show

Luxury Chamber Media Group
EXPANDING TO NAPLES



SOUTH FLORIDA

magazine

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Entrepreneur **Farhan Elvis Ahmed** & His Team Launch Revolutionary Product in the Pet Industry

Originally from India, and moved to South Florida from New York City with his MBA, Farhan Elvis Ahmed is known in Luxury Chamber circles simply as "Elvis." He has long been a man who wears many hats and has an intense love for animals.

With investments in racehorses and other businesses, a taste for fine suits, cigars and a keen eye for luxury, Elvis thinks that beloved animals of all species (not only humans and horses) deserve the best of everything.

Being born in a business family and with the vision of collaborating his business and passion, Elvis strongly feels that Doggie Water 2Go has a great future. He loves his team and is grateful to everyone who has believed in him. A project now in the works for a couple of years the actual launch of Doggie Water 2Go was a great success at SuperZoo 2019 in Las Vegas, NV which was held August 20-22 at the Mandalay Bay Convention Center. The resulting support from the media and industry allies has been intense and an absolute pleasure says 27-year-old Elvis.



LEFT - Elvis Writing His Business Plan



RIGHT - Speaking at a chamber event

Elvis Direct Statement: *"We will continue to deliver the best for every doggie child, contribute to the society- a world full of happy and healthy pets"*

More about the product: Doggie Water 2Go, by Vital Pet Nutrients Inc. is the world's first portable solution for ultimate doggie hydration! It is the world's finest doggie water, packed with essential electrolytes. With the unique 'Peel and Serve' technique, safe and clean water is available at your fingertips in just 2 seconds! It is portable, healthy, travel-friendly, and packed with added essential electrolytes, which is not only beneficial to regain the lost hydration in your doggie but overall affects the health and happiness of your doggie child!



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WEL - Women Executive Leadership 20 Year Celebration at Tower Club



Cindy Kushner



Lisa Lutoff-Perlo



Women Executive Leadership Holds 20th Anniversary Celebration

Event commemorates accomplishments in promoting gender diversity on corporate boards

Women Executive Leadership (WEL) held its anniversary event celebrating twenty years of promoting gender diversity on corporate boards and in the executive suite. WEL was founded by Cindy Kushner, who had the vision to create an organization that advocates, educates, and connects accomplished leaders. The event was held on July 17 at the Tower Club in Fort Lauderdale where over one hundred corporate and community leaders attended.

The event honored Kushner, who gave an inspiring speech about WEL's humble beginnings, how through their programs and relationships formed have been successful in helping women secure positions on boards and in the executive suite. Kushner expressed WEL's commitment to continue on its mission.

"I'm very touched and deeply honored with the Board and all of you here tonight that you wanted to celebrate twenty years of WEL," said Kushner. "It's because of each and every one of you during the last twenty years, whether you were a speaker at one of our events, a committee member, a sponsor, a board member, a mentor or a member, has led us to where WEL is today, so I want to thank all of you and celebrate you."

One of WEL's original members and past board member, Michele Haas, presented Kushner with WEL's Trailblazer Award for her contributions and the tremendous work she's accomplished for the organization.

Lisa Lutoff-Perlo, President and CEO of Celebrity Cruises, gave the keynote address for the evening. As the first female CEO and President of a Royal Caribbean Cruises Ltd brand and the first female in the C-suite at RCL, Lutoff-Perlo spoke about her own trailblazing of the cruise line industry as she took us through her professional timeline climbing the corporate ladder, described the adversity she faced and illustrated why diversity and having women in leadership roles is instrumental to business success.

"When I see what you do here at WEL for women, it's heartwarming. Although we've come very far, we still have a long way to go but with the women and men in this room, I know that we are going to get there," said Lutoff-Perlo as she addressed the audience about employing more women in leadership positions.

Premiering a video about Celebrity Cruises efforts around gender diversity, Lutoff-Perlo declared, "We need to teach our daughters less about fitting into the glass slipper and more about shattering the glass ceiling."

WEL is holding signature events in partnership with 2020Women on Boards, a National Conversation on Board Diversity, on November 21 in Ft. Lauderdale and Tampa, Fla. The Ft. Lauderdale event will feature XPRIZE Foundation CEO and first astronaut of Iranian decent, Anousheh Ansari, who will speak about her personal experiences and rise to the top. For more information on this event and WEL, please visit welflorida.org.



BEST OF FT. LAUDERDALE BUSINESS SOIRÉE



Wednesday, September, 18th 2019
Six O'Clock

Piazza Italia 904 East Las Olas

Network with and Vote for the Best Businesses in
Fort Lauderdale

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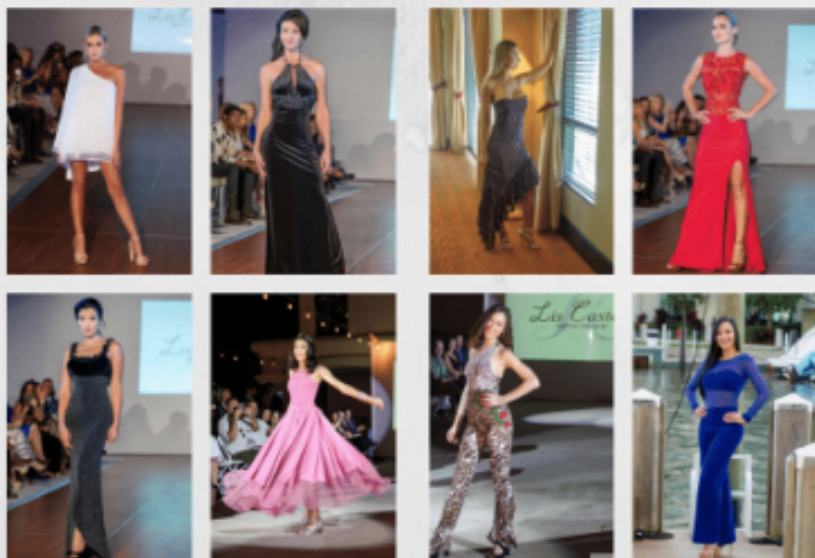
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THE BOAT SHOW CELEBRATES ITS 60th ANNIVERSARY

Largest In-Water Boat Show in the World Expands, Debuts Superyacht Village & Marina



The largest in-water boat show on the seven seas produced by Informa Markets, is celebrating its 60th annual premier exhibition of yachts, boats, marine products, and accessories. Located in the “Yachting Capital of the World” and recognized as the pinnacle of all nautical exhibitions, this year’s show will feature over 1,500 boats on display and 1,200 exhibitors spanning over three million square feet of exhibition space and six miles of floating docks. More than 110,000 visitors from around the world are expected to attend.

As part of the show’s 60th anniversary, the new Superyacht Village will be unveiled, expanding the show to seven locations and providing a notable display of some of the world’s most spectacular superyachts and exhibits. Located at Pier Sixty-Six Hotel & Marina’s new “Pier South” property, the 3.5 acre site includes a new dedicated marina as well as an on-land exhibition space. The Superyacht Village will feature show-stopping vessels up to 400 feet as well as exhibits by renowned shipyards and yacht toys, including helicopters, personal submarines, and exotic and collectible automotive, and other luxury items to showcase the superyacht lifestyle.

Additionally, the Windward VIP Club has moved to a new in-water location anchored in the heart of the show on the main dock at Bahia Mar. Presented by Delta Private Jets, the Official Private Jet Carrier of FLIBS, in partnership with Ulysse Nardin, the Official Timekeeper of FLIBS, the new in-water VIP experience will feature an arched tent with outdoor terraces for shore and water views as well as a luxury premium open bar and gourmet food offerings, and a cigar lounge presented by Delta Private Jets, providing a unique setting to enjoy the excitement of this international boating spectacular.

Christina Ricci Honored as a New Member

Founding Member Ricci will be helping Luxury Chamber expand into the Beverly Hills / Los Angeles Market and spending her free time traveling to and networking at both South Florida and CA chamber events. She currently resides in Los Angeles. Plan on meeting her in August 2019!!!



Christina Ricci, President and Founder of **Esteemed Escapes** by Avanti Travel Service, I have over 20 years experience designing perfect getaways for both individual and group clients...I love to make dreams come true.

I believe traveling is a mode of learning about the world in a way that expands your mind, and creates memories that touch your senses to enrich you for a lifetime.

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Greek Lightning Arrives on Florida Shores

No Gen-X girls we did not say Greased Lightning but something to get just as excited about has arrived on the shores of **South Florida**. *Greek Lightning* is a Rakomelo, a liqueur from Greece which resembles its Italian cousin Grappa. An aromatic mythical beverage made with grape brandy, secret herbs and honey. Cinnamon and honey comprise the gestalt of the flavor profile and while this meld is a Mediterranean favorite, many are unaware of the mythical qualities and health benefits long associated with the two. The natural beverage weights in at a moderate 48 proof and is bottled in the famed olive producing region of Kalamata, Greece. The honey comes from the Taygetos Mountains of Sparta.

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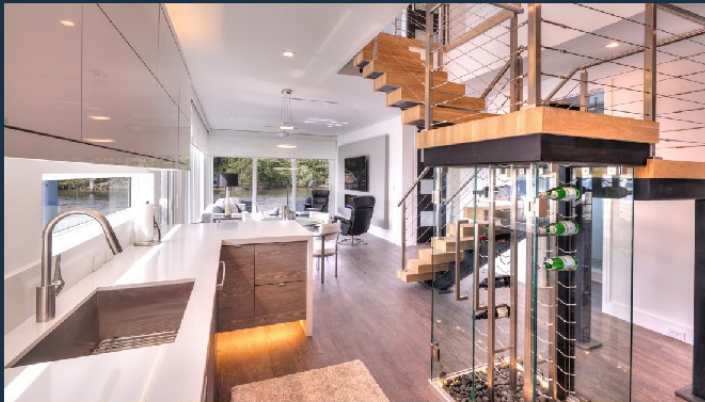
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BEST OF NAPLES BUSINESS SOIRÉE

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Tuesday, August, 27th 2019
Six O'Clock

Blue Martini 19114 Strada Place

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a portion of proceeds donated to **OPERA NAPLES 501(c)3**

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Upcoming Event at the Blue Martini in Naples
www.luxurychamber.net

Over 125 style-setters attended Blue Martini Fort Lauderdale's 11th Annual Little Black Dress Party on Saturday, July 20 at The Galleria at Fort Lauderdale. The iconic event raised close to \$1,200 for the Pace Center for Girls Broward that provides girls and young women with an opportunity for a better future through education, counseling, training and advocacy. Guests, decked out in chic black dresses, from lace to silk, danced the night away to the sounds of crowd-favorite band Higher Ground and enjoyed signature drinks featuring Ketel One Vodka and Veuve Clicquot plus delectable culinary delights. Designer giveaways, spa packages and raffles for elaborate gift baskets added to the fun and festive atmosphere.

Sellstate Joins Forces with Luxury Chamber

Ayala Friefeld and Matthew Abate



Ayala Friefeld and Matthew J. Abate are the Co-Founders of the A&M Lifestyle Realty Team

We specialize in all aspects of Real Estate. Investments, commercial, luxury, residential, relocation, rentals, land, and development.

We both share similar passions for helping others , community service, and strong family values . This along with our personalities and our strong work ethics make us a perfect match. Working together we found that we professionally push each other to be better. We both enjoy giving back to the community through multiple avenues like JAFCO , Kids In Distress, Toys for Tots and most recently Pap Corps. We do so with donations, but more importantly our time.

Ayala's other passions outside of Real Estate include her art work . She soon hopes to have her art displayed in a gallery. She enjoys playing tennis , golf and the saxophone. She is most passionate about being a wife and mother to her 3 children.

Matthew's passions outside of Real Estate include coaching soccer, camping, fishing, hunting, cooking and most importantly his family.



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Faby Napoleon - Proud Member of Luxury Chamber of Commerce

I'm Faby, a thirty-five-year-old fashion and style enthusiast who believes we were all born to be a Fabulous 1. My style is a mix of designer accessories and affordable fashions. I'm originally from Haiti and raised in South Florida where I also call home. I have a medical background but my passion is fashion and empowering women of all ethnicities and races. So put on your best outfit and rock your inner fabulous. Thank you for dropping by!

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The latest Ferrari one-off project, the **SP3JC**, has been officially consigned to its owner. Designed by the Ferrari Styling Centre, the SP3JC was commissioned by a Ferrari client and collector whose brief set out to create a pure, uncompromising roadster using the chassis and running gear of the F12tdf.

The sole one-off car to be commissioned on this limited-series special, the SP3JC is the maximum expression of open-air motoring, harking back to Ferrari's epic V12-engined spiders of the 1950s and '60s. The striking one-off makes an important and individual styling statement and represents the outcome of over two years of intense work, with close involvement from the client throughout the process.

The SP3JC features a very muscular stance with dynamic sculpturing on the flanks designed to emphasise the front-engine layout, a distinctive air intake outline at the front, and a dramatic rear fascia with horizontal slashes contributing to a wider stance.

The client's passion for Pop Art is reflected in the strong graphics, and the unique combination of the Azzurro Met and Giallo Modena livery over the main Bianco Italia colour scheme underlines the car's sensual volumes.

The sporting theme is reinforced by specific detailing such as split glass inserts on the bonnet to show off the 780cv V12 engine, a flying bridge between the fairings of the integral carbon-fibre roll hoops and a brushed aluminium external fuel filler cap.

The seats are trimmed in blue leather with a white insert. The blue leather extends to the lower dashboard and the colour is picked up in the contrasting stitching to the rest of the interior trim.

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